

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

<u>Contract / Revision</u> 477041 /		<u>Alt Order #</u> 06149016
<u>Product</u> JOE HECK FOR CNGRS		
<u>Contract Dates</u> 10/01/12 - 11/06/12	<u>Estimate #</u>	
<u>Advertiser</u> Joe Heck For Congress		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/22/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				5	\$450.00			
		Week: 10/29/12	11/04/12	MTWTF--				5	\$450.00			
N 2	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	MT-----				2	\$450.00			
N 3	KVVU	10/22/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$600.00			
		Week: 10/29/12	11/04/12	MTWTF--				3	\$600.00			
N 4	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	MT-----				2	\$600.00			
N 5	KVVU	10/22/12	11/02/12	Fox 5 News at 5	5-530p		:30			NM	6	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$575.00			
		Week: 10/29/12	11/04/12	MTWTF--				3	\$575.00			
N 6	KVVU	11/05/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$575.00			
N 7	KVVU	10/22/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$625.00			
		Week: 10/29/12	11/04/12	MTWTF--				3	\$625.00			
N 8	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$625.00			
N 9	KVVU	10/22/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	8	\$13,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	MTWTF--				4	\$1,650.00			
		Week: 10/29/12	11/04/12	MTWTF--				4	\$1,650.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 477041 /		<u>Alt Order #</u> 06149016
<u>Contract Dates</u> 10/01/12 - 11/06/12	<u>Product</u> JOE HECK FOR CNGRS	<u>Estimate #</u>
<u>Advertiser</u> Joe Heck For Congress		<u>Original Date / Revision</u> 10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$1,650.00			
N 11	KVVU	10/22/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/12	10/28/12	MTWTF--				4	\$1,200.00			
	Week:	10/29/12	11/04/12	MTWTF--				4	\$1,200.00			
N 12	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$1,200.00			
N 13	KVVU	10/20/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----1-				1	\$900.00			
	Week:	10/22/12	10/28/12	-----1-				1	\$900.00			
	Week:	10/29/12	11/04/12	-----1-				1	\$900.00			
N 14	KVVU	10/21/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----1				1	\$325.00			
	Week:	10/22/12	10/28/12	-----1				1	\$325.00			
	Week:	10/29/12	11/04/12	-----1				1	\$325.00			
N 15	KVVU	10/21/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	-----1				1	\$1,250.00			
	Week:	10/22/12	10/28/12	-----1				1	\$1,250.00			
	Week:	10/29/12	11/04/12	-----1				1	\$1,250.00			
N 16	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				5	\$450.00			
N 17	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				3	\$600.00			
N 18	KVVU	10/17/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				3	\$625.00			
N 19	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				3	\$1,650.00			
N 20	KVVU	10/17/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	--WTF--				3	\$1,200.00			
Totals											78	\$66,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	45	\$38,475.00	\$32,703.75
10/29/12 - 11/06/12	33	\$27,675.00	\$23,523.75
Totals	78	\$66,150.00	\$56,227.50

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<u>Contract / Revision</u>	<u>Alt Order #</u>
477041 /	06149016

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/01/12 - 11/06/12	JOE HECK FOR CNGRS	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Joe Heck For Congress	10/02/12 / 10/02/12

Signature: _____ Date: _____

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<u>Contract / Revision</u> 477041 /		<u>Alt Order #</u> 06149016
<u>Product</u> JOE HECK FOR CNGRS		
<u>Contract Dates</u> 10/01/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Joe Heck For Congress		<u>Original Date / Revision</u> 05/18/12 / 05/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services
3299 K Street NW, Suite 300
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/01/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	25	\$11,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				5	\$450.00			
Week:		10/08/12	10/14/12	MTWTF--				5	\$450.00			
Week:		10/15/12	10/21/12	MTWTF--				5	\$450.00			
Week:		10/22/12	10/28/12	MTWTF--				5	\$450.00			
Week:		10/29/12	11/04/12	MTWTF--				5	\$450.00			
N 2	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$450.00			
N 3	KVVU	10/01/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	15	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$600.00			
Week:		10/08/12	10/14/12	MTWTF--				3	\$600.00			
Week:		10/15/12	10/21/12	MTWTF--				3	\$600.00			
Week:		10/22/12	10/28/12	MTWTF--				3	\$600.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$600.00			
N 4	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				2	\$600.00			
N 5	KVVU	10/01/12	11/02/12	Fox 5 News at 5	5-530p		:30			NM	15	\$8,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$575.00			
Week:		10/08/12	10/14/12	MTWTF--				3	\$575.00			
Week:		10/15/12	10/21/12	MTWTF--				3	\$575.00			
Week:		10/22/12	10/28/12	MTWTF--				3	\$575.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$575.00			
N 6	KVVU	11/05/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$575.00			
N 7	KVVU	10/01/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	15	\$9,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				3	\$625.00			

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<u>Contract Dates</u> 10/01/12 - 11/06/12	<u>Product</u> JOE HECK FOR CNGRS	<u>Estimate #</u>
<u>Advertiser</u> Joe Heck For Congress		<u>Original Date / Revision</u> 05/18/12 / 05/22/12

											Totals	
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MTWTF--				3	\$625.00			
		Week: 10/15/12	10/21/12	MTWTF--				3	\$625.00			
		Week: 10/22/12	10/28/12	MTWTF--				3	\$625.00			
		Week: 10/29/12	11/04/12	MTWTF--				3	\$625.00			
N 8	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$625.00			
N 9	KVVU	10/01/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	18	\$29,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MTWTF--				3	\$1,650.00			
		Week: 10/08/12	10/14/12	MTWTF--				3	\$1,650.00			
		Week: 10/15/12	10/21/12	MTWTF--				4	\$1,650.00			
		Week: 10/22/12	10/28/12	MTWTF--				4	\$1,650.00			
		Week: 10/29/12	11/04/12	MTWTF--				4	\$1,650.00			
N 10	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$1,650.00			
N 11	KVVU	10/01/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	18	\$21,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MTWTF--				3	\$1,200.00			
		Week: 10/08/12	10/14/12	MTWTF--				3	\$1,200.00			
		Week: 10/15/12	10/21/12	MTWTF--				4	\$1,200.00			
		Week: 10/22/12	10/28/12	MTWTF--				4	\$1,200.00			
		Week: 10/29/12	11/04/12	MTWTF--				4	\$1,200.00			
N 12	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$1,200.00			
N 13	KVVU	10/06/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1-				1	\$900.00			
		Week: 10/08/12	10/14/12	-----1-				1	\$900.00			
		Week: 10/15/12	10/21/12	-----1-				1	\$900.00			
		Week: 10/22/12	10/28/12	-----1-				1	\$900.00			
		Week: 10/29/12	11/04/12	-----1-				1	\$900.00			
N 14	KVVU	10/07/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1				1	\$325.00			
		Week: 10/08/12	10/14/12	-----1				1	\$325.00			
		Week: 10/15/12	10/21/12	-----1				1	\$325.00			
		Week: 10/22/12	10/28/12	-----1				1	\$325.00			
		Week: 10/29/12	11/04/12	-----1				1	\$325.00			
N 15	KVVU	10/07/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	5	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1				1	\$1,250.00			
		Week: 10/08/12	10/14/12	-----1				1	\$1,250.00			
		Week: 10/15/12	10/21/12	-----1				1	\$1,250.00			
		Week: 10/22/12	10/28/12	-----1				1	\$1,250.00			
		Week: 10/29/12	11/04/12	-----1				1	\$1,250.00			
Totals											129	\$108,075.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 477041 /		<u>Alt Order #</u> 06149016
<u>Contract Dates</u> 10/01/12 - 11/06/12	<u>Product</u> JOE HECK FOR CNRS	<u>Estimate #</u>
<u>Advertiser</u> Joe Heck For Congress		<u>Original Date / Revision</u> 05/18/12 / 05/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<hr/>												
<u>Time Period</u>		<u># of Spots</u>		<u>Gross Amount</u>		<u>Net Amount</u>						
10/01/12 - 10/28/12		96		\$80,400.00		\$68,340.00						
10/29/12 - 11/06/12		33		\$27,675.00		\$23,523.75						
Totals		129		\$108,075.00		\$91,863.75						

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
MAY17/12 15.1
*** SYSTEM ***

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME	<u>WHITNEY EVERSOLE</u>
------------	-------------------------

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

CLASS:	NATL.	LOCAL	REGIONAL
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_____ (ICE)

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE MAY 11/12 12.1

NEW POLITICAL OR
FLIGHT DATE: 10/
TOTAL: \$ 108,075
PLS CNF
THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JOE HECK FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1			700A-900A	30		\$450.00	10/1	11/2	5		M-F	25
PROGRAM : NEWS												
RA50+ : 1.8												
CON COM1 : 1X MAX/DAY												
2			700A-900A	30		\$450.00	11/5	11/6	2		M-TU	2
PROGRAM : NEWS												
RA50+ : 1.8												
CON COM1 : 1X MAX/DAY												
3			700A-900A	30		\$600.00	10/1	11/2	3		M-F	15
PROGRAM : NEWS												
RA50+ : 1.4												
CON COM1 : 1X MAX/DAY												

REP HEADLINE# 6149016
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
MAY17/12 15.1
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
4			700A-900A PROGRAM : NEWS RA50+ : 1.4 CON COM1 : 1X MAX/DAY	30		\$600.00	11/5	11/6	2		M-TU	2
5			500P-530P PROGRAM : NEWS RA50+ : 1.8 CON COM1 : 1X MAX/DAY	30		\$575.00	10/1	11/2	3		M-F	15
6			500P-530P PROGRAM : NEWS RA50+ : 1.8	30		\$575.00	11/5	11/5	1		MON	1
7			530P-600P PROGRAM : NEWS RA50+ : 1.8	30		\$625.00	10/1	11/2	3		M-F	15
8			530P-600P PROGRAM : NEWS RA50+ : 1.8	30		\$625.00	11/5	11/5	1		MON	1
9			1000P-1100P PROGRAM : NEWS RA50+ : 1.8	30		\$1,650.00	10/1	10/12	3		M-F	6
9			1000P-1100P PROGRAM : NEWS RA50+ : 1.8	30		\$1,650.00	10/15	11/2	4		M-F	12
10			1000P-1100P PROGRAM : NEWS RA50+ : 4.0 CON COM1 : 1X MAX/DAY	30		\$1,650.00	11/5	11/5	1		MON	1
11			1100P-1135P PROGRAM : NEWS RA50+ : 4.0	30		\$1,200.00	10/1	10/12	3		M-F	6
11			1100P-1135P PROGRAM : NEWS RA50+ : 1.7 CON COM1 : 1X MAX/DAY	30		\$1,200.00	10/15	11/2	4		M-F	12

REP HEADLINE# 6149016
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
MAY17/12 15.1
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

12			1100P-1135P	30		\$1,200.00	11/5	11/5	1		MON	1
----	--	--	-------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : NEWS
RA50+ : 1.7

13			1000P-1100P	30		\$900.00	10/6	11/3	1		SAT	5
----	--	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NEWS
RA50+ : 3.7

14			800A-900A	30		\$325.00	10/7	11/4	1		SUN	5
----	--	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NEWS
RA50+ : 1.6

15			1000P-1045P	30		\$1,250.00	10/7	11/4	1		SUN	5
----	--	--	-------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : NEWS
RA50+ : 5.0

OCT/12	80400.00	NOV/12	27675.00					CONTRACT TOTAL		108075.00	
										TOTAL SPOTS	129

MARKET TOTALS \$675,468 KVVU 16% KSNV 38% KLAS 26% KTNV 20% KVMY 0% KVCW 0% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA50+*

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 10.53

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5		EZ	500P-530P	30		\$575.00	10/22	11/2	3		M-F	6
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1 : REVISED FLIGHT DATE												
CON COM1 : 1X MAX/DAY												
7		EZ	530P-600P	30		\$625.00	10/22	11/2	3		M-F	6
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1 : REVISED FLIGHT DATE												
CON COM1 : 1X MAX/DAY												
9		*	1000P-1100P	30		\$1,650.00	10/22	11/2	4		M-F	8
PROGRAM : NEWS												
RA50+ : 4.0												
ORD COM1 : REVISED FLIGHT DATE												
CON COM1 : 1X MAX/DAY												
11		*	1100P-1135P	30		\$1,200.00	10/22	11/2	4		M-F	8
PROGRAM : NEWS												
RA50+ : 1.7												
ORD COM1 : REVISED FLIGHT DATE												
CON COM1 : 1X MAX/DAY												
13		EZ	1000P-1100P	30		\$900.00	10/20	11/3	1		SAT	3
PROGRAM : NEWS												
RA50+ : 3.7												
ORD COM1 : REVISED FLIGHT DATE												
14		EZ	800A-900A	30		\$325.00	10/21	11/4	1		SUN	3
PROGRAM : NEWS												
RA50+ : 1.6												
ORD COM1 : REVISED FLIGHT DATE												
15		EZ	1000P-1045P	30		\$1,250.00	10/21	11/4	1		SUN	3
PROGRAM : NEWS												
RA50+ : 5.0												
ORD COM1 : REVISED FLIGHT DATE												

REP HEADLINE# 6149016 TRF# 477041
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 10.53
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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16	A		700A-900A	30		\$450.00	10/17	10/19	5		W-F	5
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1: REVISED FLIGHT DATE												

17	A		700A-900A	30		\$600.00	10/17	10/19	3		W-F	3
PROGRAM : NEWS												
RA50+ : 1.4												
ORD COM1: REVISED FLIGHT DATE												

18	A		530P-600P	30		\$625.00	10/17	10/19	3		W-F	3
PROGRAM : NEWS												
RA50+ : 1.8												
ORD COM1: REVISED FLIGHT DATE												

19	A		1000P-1100P	30		\$1,650.00	10/17	10/19	3		W-F	3
PROGRAM : NEWS												
RA50+ : 4.0												
ORD COM1: REVISED FLIGHT DATE												

20	A		1100P-1135P	30		\$1,200.00	10/17	10/19	3		W-F	3
PROGRAM : NEWS												
RA50+ : 1.7												
ORD COM1: REVISED FLIGHT DATE												

OCT/12 38475.00 NOV/12 27675.00
CONTRACT TOTAL 66150.00
TOTAL SPOTS 78

MARKET TOTALS \$675,468 KVVU 16% KSNV 38% KLAS 26% KTNV 20% KVMY 0% KVCW 0% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE